

FURTHER SPONSORING OPPORTUNITIES

Naming rights:

- Programs, Awards Nights, Funding a Receptionist in the office, Plaques on Decorative Art in District.
- Sign Up For Courses
- Start a Business
- Become a Sponsor
- Become a Service Provider

VISIT US:

6404 Wilshire Blvd
Los Angeles, CA 90048

VISIT US ONLINE:

www.axisfound.net

CONTACT US VIA PHONE:

Please call us and leave a message with your contact information. Our advisors will return your call and take your information. The phone system is updated regularly with current seminars and event information.



Tax Credit Workshop...



6404 Wilshire Blvd
Los Angeles, CA 90048
800.314.1264



INTRO

The **AXIS Foundation, Inc.** is an independent, non-profit, 501(C)(3) organization that seeks to be a leader in intervention and motivational services for at-risk youth.

Our mission is to address the causes and consequences of crime and violence through research, demonstration and advocacy, as-well-as providing a deterrence to criminal activity through tools that motivate staying in school and counseling specific to substance abuse and testing. Some of our Counseling and Classes include:

- Credit management
- Financial planning
- Marketing
- Advertising and PR
- Government Contracts
- Business Plan
- Creation of a referral network
- Forms of business
- Intellectual property (patents & copyrights)
- Partnerships

EDUCATION

1. Organizes seminars and credit courses that are geared for starting a business.
2. Fund and subsidizes internships for students that are interested in starting a business. BRC matches mentor companies that provides on the job training preparing a student to be a business owner by giving him/her a range of responsibilities not possible in a regular job.
3. A matrix of job seekers, educational institutions & companies with one resource that integrates job titles, skills, curriculums, schools and corporations.
 - Organization and planning
 - Business office skills

BUSINESS START-UP

The BRC is an incubator program that provides business owners and/or potential business owners with a support mechanism that assists with all phases of business development - through the launch.

BUSINESS RESOURCE CENTER

CONTACT INFORMATION & CONCEPT

- **CONTACT INFORMATION**
800.314.1264
- **BOARD OF DIRECTORS**
[EXTN. 2]

The board members can be reached by leaving message on option 5 of our phone

BOARD OF DIRECTORS

D. Johnson
L. Gallegos
A. Burnett

START-UP SEED MONEY/ FINANCE

1. BRC and its sponsors have limited funds to help the business start-up and get seed capital.
2. BRC helps write grants to get funds to provide equipment and facilities for a qualified business start-up.
3. Uses it's network of business and real estate lenders to provide guidance and referrals to obtain financing.

- EXECUTIVE DIRECTOR [EXTN. 1]
- INCUBATOR DIRECTOR [EXTN. 2]
- HIGH SCHOOL PROGRAMS

BUSINESS ADDRESS AND INFRASTRUCTURE

1. BRC has limited office space available for qualified businesses that have been selected in the "incubation program".
2. These businesses get office space, phones, receptionist, etc., services at a nominal rate.
3. These businesses also get featured in the BRC magazine and get advertising and marketing help from the business community.

COOPERATIVE MARKETING

BRC runs multi-faceted marketing and advertising programs. All the local members and member businesses get the benefits of those programs.

1. **Street Fairs**, BRC participates in local and area street fairs. It displays handouts, magazines, directories and brochures of its members to the attendees.
2. **Magazine**, The AXIS Foundations News Magazine, is published bi-monthly and has advertising and features on local businesses and networking groups.
3. **Directory**, BRC publishes annual directory of local businesses.
4. An **annual Awards Banquet** that celebrates business success and mentorship.
5. **Referral** Network
6. **Topical handouts**, in the BRC office people can pick-up handouts on various topics and companies. Local business owners are encouraged to place their brochures in

our office display area.

7. **Seminar Handouts**, timely advertising by being featured in the handout for seminars taught at the BRC.

8. **Website**—Participation and location as Sponsors and/or benefactors

HOW YOU CAN GET INVOLVED

SPONSORSHIP OPPORTUNITIES

1. Capacity building Grants
2. Project Specific Sponsorship/Grants
3. New/Used Equipment Donation
4. Mentorship
5. Targeted Scholarships
6. Services Donations

SERVICE PROVIDERS

Accountants; Attorney's; Bankers; Lenders; Business Professionals; Business Owners, are welcome to provide services and/or teach short seminars.



Participating Agencies Include:

- LA County Probations Department
- Substance Control Medical Management Services